

Core International Studies (Required)

All Endicott Students take part in general education courses to ensure a solid foundation for their learning, and provide ongoing support through graduation.

INTL 101	Foundations of International Studies 1	3 Credits
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This course serves as an introduction to International Studies in two integrated parts. The first portion of the class will cover traditional paradigms in International Studies from the 19th and 20th centuries – as drawn from political science, history, sociology, and philosophy -- including realism, liberalism and Marxism. The second portion will apply these paradigms to contemporary themes and debates in the field, including international war, terrorism, climate change, and human rights. This class will prepare students with the terminology and analytic frameworks appropriate for upper-level International Studies courses.

INTL 201	Foundations of International Studies 2	3 Credits
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Expanding upon the themes and theories studied in Foundations of International Studies 1, this course will further examine the ethnic, racial, religious and cultural roots of international war, peace, conflict and violence in the world today. The class will be organized around 6 historical case studies of international relations in complex contexts, such as the Suez Crisis, the Arab-Israeli conflict, Camp David Accords, Oslo Accords, the South African National Peace Accord, and the Six Party Talks. The course will further develop the students' analytic skills through their application of the case study methodology to a case of their choosing, which they will present.

MGMT 202	Globalization and Industry 4.0	3 Credits
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This course will explore an emergent body of literature on contemporary processes of globalization. The course has a double goal: 1) to provide theoretical frameworks on globalization in historical perspectives in order to develop an adequate understanding of 'globalization', and 2) to explore the relevance and impact of globalization as a framework for understanding contemporary political, sociological, and technological processes in current world affairs. The overall comparative and historical approach will help students to understand not only what is happening in the present but in what ways the present is qualitatively different from—or similar to—the past.

MGMT 202	Global Leadership and Organizational Behavior	3 Credits
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Students will explore the theory and practice of intercultural leadership and organizational behavior, and identify concrete steps to enhance global leadership competence and address common leadership challenges.

INTL 301	International Political Economy	3 Credits
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The purpose of this course is to serve as an Introduction to International Political Economy as it relates to local and national economic policy-making decisions. The course will cover a variety of economic development theories (e.g., modernization, dependency theory, world systems theory, and globalization theory) and important contemporary topics, including: Bretton Woods, basic needs, the Human Development Index, neoliberalism, economic cooperation, SDGs, and the North/South divide. The course will introduce students to the economic tools of comparative advantage, balance-of-payments and exchange rates, and will apply these tools to a number of historical and contemporary country case studies.

INTL 302	Contemporary Theories of International Relations	3 Credits
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This course picks up where Foundations of International Studies 2 concluded. In the 21st century, the global spread of diseases, climate change, human trafficking, war, humanitarian crises, terrorism, recessions, poverty, political oppression, torture, and sexual violence - these are but some of the diverse issues that scholars of International Studies are trying to grapple with today. This module looks at how advanced social theories can help us think through some of these problems in ways that the traditional theories cannot. Students will examine a range of different contemporary theories, including Critical Theory, Constructivism, Feminism and Queer Theory, Post-Structuralism, Post-Colonialism and Green Theory.

INTL 303	Conflict Analysis	3 Credits
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This course builds on Foundations of International Studies 2 to further develop students' analytic thinking and conflict resolution skills. Through the course students will utilize critical thinking and analytical skills to begin an in-depth examination of the major theories and practices of conflict analysis and resolution. Theories and case studies will include traditional analyses of the root causes of conflict, and contemporary methods of conflict analysis and resolution. Case studies will build on the 6 studied in Foundations of International Studies 2

INTL 304 Regional Analysis: Theory and Application 2 Credits

This course will give students a theoretical grounding in regional studies, world systems theory and Oceanic studies, and will apply it to contemporary issues and challenges in East Asia. It contains a practice element. Students will learn about different levels of analysis in international studies, and will choose a particular case study to hone their skills. There will be an emphasis on exchange and migration between regions, and the formation of 'expanded worlds' in the international context.

INTL 305 International Development and Cooperation 3 Credits

This course will expand on the various theories of development studied in International Political Economy, and different approaches to international cooperation and diplomacy from 1945 to the present. Drawing on important contemporary thinkers such as Amartya Sen and Chang Ha-Joon, students will be challenged to think deeply about the enigmas of contemporary development and human rights. This course will also prepare students for their fourth-year placements with international organizations by giving them core skills to navigate the world of development and international relations.

INTL 401 Case Studies 1: (Topic may vary. Suggested: Human Rights in a Digital Age) 2 Credits

Does the right to privacy have any meaning anymore? In a world of industrial automation and drone warfare, what does the concept of a right to life mean? Are technology companies responsible for the social changes that come about through people using their products? This course tackles the contemporary challenges in devising, defending, and promoting human rights and responsibilities around the world. As we become more interconnected, and as information becomes less and less secure, we ask the question: has human rights kept up?

INTL 402A, 402B, 402C Area studies: Choice between 3 3 Credits

This elective course invites students to follow a regional specialization and an in-depth understanding of contemporary affairs in one of the following areas: Asia & Pacific, Middle East & Africa, Europe & Russia, and The Americas (North & South). Each area has its own regional conflict focus. Drawing on the disciplines of political science, history, sociology and philosophy explored in the Foundations Course, this regional studies module applies those disciplines to the study of politics, economics and society in the region of choice.

INTL 403 International Organizations and Peacebuilding 3 Credits

This course focuses on models of peacebuilding at multiple levels of analysis, from the local to the global, and across diverse sectors. The course has a focus on the international system of organizations working to address social, political and economic stability in world affairs, including the United Nations, IMF, World Bank, UNESCO, UNICEF, ILO, OECD and OAS, among others. The course will examine the structures, operations and impact of these organizations on international affairs throughout the 20th and 21st centuries.

INTL 308 International Negotiation and Mediation 2 Credits

This course will help students gain an in-depth understanding of the application of negotiation and mediation strategies. Students will focus on the theory and principles that must be carefully considered throughout the negotiation and mediation process in order to reach mutually sustainable agreements. Students will develop a strategy consistent with the objective of the parties involved. The course will include case studies from political, social, and commercial examples to illustrate the principles in practice.

International Studies Electives

TECH 306E Technology and Society 2 Credits

In the history of technology, there are competing narratives about why we have the technologies we have, and how the world is changed by technology. The relationship between technological development and the cultures (and sub-cultures) of people that use technologies is complex and intriguing. This course explores competing theories of technology and society, following case studies of particular technologies as they were developed and appropriated by various societal groups for their own needs. Understanding this phenomenon is crucial for technological innovators who wish to understand how their work might ultimately be adopted.

INTL 203A History of International Relations 2 Credits

As long as there have been states, there have been norms and practices designed to mediate conflict between those states. From ancient Athens to contemporary Korea and beyond, this course charts the history of international relations and the development of the international system we know today, through war, social strife, and cultural encounter. Students will be challenged to connect historical examples to current practice, to appreciate the broader context of the world we live in now.

INTL 203B	Special Topics in International Relations	2 Credits
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This advanced course will delve in greater detail into key moments in the development of international relations, and apply the lessons of international relations to contemporary issues. By adopting a thematic case study framework, students will be challenged to examine global issues through the lenses of 'violence', 'exchange', 'encounter', 'migration', and many more. This course will equip students to think deeply about high-level problems and speak with authority on international issues.

INTL 203C	Literature and Political Thought	2 Credits
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'Man is a political animal'. 'The end justifies the means'. 'We are born free but are everywhere in chains'. 'Political power grows out of the barrel of a gun'. Political thought has given us some of the longest-lived and most tantalizing writing throughout the centuries. This course takes a selection of the most consequential literary and political authors from five continents and analyses them in depth, in their original language or in translation. Students will gain an expert knowledge in classic political and contemporary cultural literature, and will be challenged to find new lessons for today.

INTL 306A	Security and Technology on the World Stage	3 Credits
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Cyber-security looms large in international affairs, with both state actors and civilians committing acts online with consequences that ripple out and affect many aspects of everyday life. In this class, students will explore the scope and nature of the internet as an international tool for communication and diplomacy as well as a digital battleground.

TECH 204D	Problem Analysis and Technological Solution	3 Credits
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In the past few decades, psychologists and management specialists alike have discovered that successful problem solvers tend to use the same type of process to identify and implement the solutions to their problems. This process works for any kind of problem, large or small.
This course will give participants an overview of the entire creative problem solving process, as well as key technological problem solving tools that they can use every day.

INTL **Industry 4.0 and Development** **3 Credits**
306B

What are the challenges for developing nations in an increasingly technology-dominated economy? Can the development of emerging technology sectors change the balance of geopolitics and create new regional powers, or will the problem of the commodity trap be too great to overcome? What role can new technological solutions play in assisting economic development around the world, and to raise people out of poverty? These questions and more will be explored in this module.

INTL **NGOs in World Affairs** **3 Credits**
306C

Non-governmental organizations are increasingly important actors in global affairs. They offer critical direct service and relief to communities in need and engage in policy-making at the highest levels of international diplomacy. They are integral to the international humanitarian system, and have been involved in the United Nations since its founding. The purpose of this course is to introduce students to the formation, analysis and impact of NGOs and their role in shaping the dynamics of global change. The course will examine leading NGOs, such as Medicins Sans Frontieres, Amnesty International, Human Rights Watch, Green Peace, and the International Red Cross, among others.

INTL **Movements and Social Change** **3 Credits**
306D

What drives political change? In the space of a lifetime, the world has transitioned from the domination of transnational empires, to a period of intense ideological conflict, to a situation now where decentralized, globally-connected market economies are the norm. But the international situation is far from stable; the world order is challenged by the emergence of new threats and problems, both global and local in nature. This course examines the role of social movements in a transnational context, and the assertion that, far from becoming more interconnected, the world is in fact fragmenting into ever-smaller cultural and local spheres.

International Studies Concentrations

Global Economy

MGMT 101	Introduction to Management	3 Credits
<p>This is a core unit in management studies. This unit will provide students with a solid framework required for further studies in management.</p> <p>The unit provides the students with the nature of managerial work in organizations, historical development of management theories, contemporary issues and practices relating to managing organizations effectively and efficiently. Students will be able to develop foundational knowledge and skills required by the managers in organizations to perform their roles and functions in order to achieve organizational goals. On successful completion of this unit students will be able to describe how planning, organizing, leading and controlling can be managed in organizations for effective decision making.</p>		

MGMT 203	Introduction to Economics	2/3 Credits
<p>The general aim of this course is to provide students with a challenging and interesting introduction to the economics. Students will explore basic economic concepts and employ elementary analytical skills by analyzing the choices of consumers, firms and government. Students will also learn how to determine demand and supply of commodities, as well as the derivation of equilibrium in the market and its effect on price.</p>		

MGMT 310	Organization, Innovation, and Technology	2/3 Credits
<p>Every organization is a technology organization: Starbucks Coffee – from casual cafe to a leader in mobile payments; FedEx – from trucking and shipping to data analytics and powerhouse, and Amazon – from book seller to warehousing, cloud service, and media. In this course, students will explore the intersection of technology innovation and commerce to better serve the needs of the customers to gain competitive advantage.</p>		

MGMT 403	Data Analytics for Management and Organization	3 Credits
<p>Organizations have access to greater amounts of data than ever before. This course familiarizes students with the methods and uses of data analytics for organizations. The focus of the course is data analytics applications for management, marketing, finance, and more.</p>		

MGMT 304	Strategic Management	2/3 Credits
<p>Strategic management involves the formulation and implementation of the major goals and initiatives taken by a company's top management, based on consideration of resources and an assessment of the internal and external environments in which the organization competes.</p> <p>This course is designed to undertake a study into Strategic Management concepts and techniques which are based on the tools of strategic analysis, business-level strategies and corporate-level Strategies.</p> <p>These concepts and techniques will help students to gain knowledge which is essential for managers operating in current dynamic professional environment to successfully perform their day-to-day management responsibilities in order to achieve their organizational goals.</p>		

INTL 405	Advanced Regional Analysis: Commerce and Finance	2 Credits
<p>This course explores the topic of successful commercial ventures in East Asian countries. The modern commercial environment demands an understanding of the cultural and scientific contexts in which organizations operate. Students will study the historical and cultural backgrounds of each country and explore how these backgrounds impact ongoing management practices. Emphasis is placed on the analysis of financial issues in East Asian countries. Students will examine the economic development of these countries focusing on the development of financial markets. The course also explores the current financial issues these countries are dealing with.</p>		

INTL 406	Public/private Partnerships	2 Credits
<p>The dividing line between governmental and non-governmental organizations (whether non-profit for-profit) is traversed often, with cooperation and mutual support. This course explores the dynamics behind these Public/Private Partnerships (PPP), highlighting the challenges and affordances organizations encounter in the course of this cooperation.</p>		

TECH 303	Smart Manufacturing: Connectivity, autonomy, and Production	2/3 Credits
<p>This course aims to introduce students on the power of digital manufacturing and design technologies, particularly how product data can seamlessly transfer through the entire lifecycle of a manufactured product.</p>		

INTL 407 Geopolitics and Commerce**2/3
Credits**

Intermediate level course in international relations field. Students will be able to differentiate various regional scenarios within the global order and relate the resultant economic impacts. The main goal is to use a categorical device provided by political science to the economic and commercial forces involved. Consideration of the causal effect relationship between commerce and the phenomena which currently define the political actors according to their geographical location and strategic importance. As a learning result, students will write analytical works about principal geopolitical problems and their relationship to global economics with the purpose of understanding the structure and operation of international order. Apart from that, students will make forecasts related to future scenarios in the world map.

**MGMT
413 Global Trade****2 Credits**

Global trade is also known as international trade, is simply the import and export of goods and services across international boundaries. It is the exchange of goods and services among nations of the world. In most countries, such trade represents a significant share of gross domestic product (GDP). International trade has flourished over the years due to the many benefits it has offered to countries across the globe. International trade is also an important source of revenue for any country. Study of this unit provides the students with the knowledge of the patterns of trade and the gains from trade, preferential trade agreements, effect of various trade policies and the role of the World Trade Organization. On successful completion of this unit students gain the current state of knowledge in the field of international trade and they will be able critically evaluate the effects of various trade policies and explain why countries should engage more in international trade.

International Affairs**INTL 307 International Policy Analysis****3 Credits**

International policy analysis is the study of how states, or the individuals who direct states, make their policy decisions. This includes the decision-making process, the art of putting policies into practice, and how states respond to the policies of other states or international organizations. The goal of this course is to introduce students to the methods used to conduct policy analysis for international organizations and states. Students will apply policy analysis tools to a chosen case study.

INTL 309 Global and Comparative Governance 3 Credits

Concepts of 'good governance' and 'best practice' are contentious in world affairs. This course examines the norms of good governance promoted by international organizations, examines case studies in the developing and developed world, and explores the assumptions and challenges of these approaches in an increasingly decentralized, polarized and fragmented world. Drawing on the work of international relations scholars, this course covers, among other topics, the IMF and World Bank, the UN, liberal peacebuilding and democratic theory.

INTL 310 Human Rights and International Law 2 Credits

This course introduces students to the procedures and practices of international human rights bodies, at the regional and global levels, and within the United Nations. The course focuses on the study of the history of human rights, and the proliferation and protection of international human rights standards in the world today. Students will learn various human rights instruments, and critically question the intersections of civil, political and economic rights, and social and cultural rights, with particular inquiry into to the interactions between economic development and rights in East Asia.

INTL 311 Political philosophy 2 Credits

Building on the political writings students will have tackled in previous modules, the Political Philosophy class will take a unique approach, drawing on key texts from the eastern and western political traditions, and analyzing them comparatively. Students will consider a wide range of thinkers, including Lao Tze, Confucius, Plato, Aristotle, Machiavelli, Lenin, and Gandhi

INTL 408 Global Leadership 2 Credits

Students will acquire further understanding of the responsibilities of leadership and become better prepared to apply appropriate planning techniques and tools to meet the project goals within time, cost and quality constraints.

INTL 409 World Population 2 Credits

The world's population is changing as never before, as the globe struggles with persistent problems of conflict and poverty, misallocation of resources, environmental catastrophes, pandemic diseases, ethnic tensions, and global migration. This course will introduce students to the field of global demography, its role in understanding past development, and its potential for predicting future problems and solutions.

INTL 410 Environmental Security 2 Credits

The impacts of global environmental change on various levels of security are analyzed with a focus on national, human and ecological security. The course particularly examines the potential role of natural resources in contributing to or resolving conflict and assisting peacebuilding processes. Students will engage with concepts of climate change, disaster risk reduction, and environmental conflict scenarios.

INTL 411 International Diplomacy 2 Credits

Diplomats are members of an old profession developed over the centuries. But why do we need them in a world transformed by smart technologies? This course will examine the purposes, structures and processes of diplomacy, including the advantages and disadvantages of different diplomatic methods. There will be a focus on the language of diplomacy with an emphasis on Track 1, Track 2, and public diplomacy. Simulations will be employed in the course to practice the diplomacy skills learned.

INTL 412 World crisis scenarios: Past and Future 2 Credits

This course challenges students to draw practical conclusions from their studies of international relations, as they plan a series of simulations based on global crises of the past, and those based on possible future scenarios. As well as honing crucial skills in public speaking and consensus-building, students will gain a unique firsthand understanding of some of the most momentous events in contemporary politics.

INTL 414 Advanced Regional Analysis: Government and Organizations 2 Credits

This course concerns the impact of regional associations, free trade areas, customs unions, NGOs, and other organizations on their member states and in a global context. The challenges of governing and arbitrating disputes at the transnational and international levels will be examined through case studies based on the parts of the world students will study in their Area Studies specialization.